



## The Best Book on iOS App Marketing (Paperback)

By Michael Amerson

Hyperink, United States, 2012. Paperback. Book Condition: New. 272 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.ABOUT THE BOOK Mike Amerson, Co-Founder and President of WET Productions, Inc., learned the hard lesson that many developers face today: just because you built it, doesnt mean they will come. His game My Virtual Girlfriend went nine months with only modest sales until late in December of 2010, when he gathered what hed learned about app discoverability and used it to propel the game to the Top 100 list for its category. Furthermore, the game has only gained momentum, sitting in the Top 25 for over a year. Though Mike overcame the challenges of app development, he knows exactly what its like for a developer to spend time and money on a project that falls flat. Today, he shares his knowledge with other struggling developers, encouraging them to follow their dream to venture out and find success in the iOS space. MEET THE AUTHOR A longtime resident of Las Vegas, Nevada, Michael Amerson is a video game developer, who has worn many hats. In his 12-year career, Mike has been a 2D, 3D and lead artist, animator,...



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*Good eBook and helpful one. It really is written in straightforward words and phrases and never confusing. I am just effortlessly could possibly get a enjoyment of looking at a published book.*

-- **Romaine Rippin**

*The book is great and fantastic. it absolutely was written very properly and beneficial. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Lyda Davis II**

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AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about a three year old little boy who...



### **Twitter Marketing Workbook: How to Market Your Business on Twitter (Paperback)**

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. Mark Smith (illustrator). 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A #1 Best Selling Children s Book Is Now A Coloring Book! Parents and...



### **Flappy the Frog: Stories, Games, Jokes, and More! (Paperback)**

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...



### **Ne ma Goes to Daycare (Paperback)**

AUTHORHOUSE, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book is about a little biracial (African American/Caucasian) girl s first day of daycare and preparing her for kindergarten....



### **Skills for Preschool Teachers, Enhanced Pearson eText - Access Card**

Pearson Education (US), United States, 2016. Online resource. Book Condition: New. 10th edition. 279 x 216 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson,...